Lessons learned from Erasmus Mundus

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CIMO
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In this presentation

- Finnish participation to Erasmus Mundus
- Lessons learned from Erasmus Mundus
- Selection criteria
Part I
Finnish participation to Erasmus Mundus Action 1 2004-2013
FI participation in Erasmus Mundus Action 1

Action 1:

- 24 projects
- 5 coordinators

![Bar chart showing the number of projects and coordinators per year, with peaks in 2009 and 2014.](image-url)
<table>
<thead>
<tr>
<th>Selection year</th>
<th>Title</th>
<th>FI HEI</th>
<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>MARIHE - Research and Innovation in Higher Education</td>
<td>University of Tampere</td>
<td><a href="http://www.marih%D0%B5.eu/">http://www.marihе.eu/</a></td>
</tr>
<tr>
<td>2011</td>
<td>EMECC NURSING - Emergency and Critical Care Nursing</td>
<td>Metropolia UAS</td>
<td><a href="http://www.masternursing.eu/">http://www.masternursing.eu/</a></td>
</tr>
<tr>
<td>2011</td>
<td>IMRCEES - International Masters in Russian, Central and East European Studies</td>
<td>University of Turku</td>
<td><a href="http://www.gla.ac.uk/postgraduate/erasmusmundus/">http://www.gla.ac.uk/postgraduate/erasmusmundus/</a></td>
</tr>
<tr>
<td>2012</td>
<td>PERCCOM - PERvasive Computing &amp; COMmunications for sustainable development</td>
<td>Lappeenranta University of Technology</td>
<td><a href="http://perccom.blog.univ-lorraine.fr/">http://perccom.blog.univ-lorraine.fr/</a></td>
</tr>
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**Erasmus+ EMJMD Catalogue:**
## Erasmus Mundus Joint Doctorates

<table>
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<tr>
<th>Selection year</th>
<th>Title</th>
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<th>Website</th>
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**Erasmus Mundus Joint Doctorates (EMJDs):**

**Marie Sklodowska-Curie Action:**
Part II
Lessons learned from Erasmus Mundus
Lessons learned from Erasmus Mundus: Key Aspects

- Thematic Clusters
- Lessons learned from Erasmus Mundus: EMMC 1st generation assessed
Lessons learned from Erasmus Mundus: Achievements

- **Worldwide promotion**, awareness-raising to ensure the best students

- Promotion of **international dimension** in European HEIs
  - internationalization of teaching, intercultural dialogue, integration of students in the local community

- **Structured cooperation**, curriculum integration, performance evaluation mechanisms harmonized

- **Student employability** enhanced
  - Involving also non-academic partners to programme design
  - Practitioners – research track
  - Complementary skills, career guidance
Lessons learned from Erasmus Mundus: Recommendations 1/3

- To set a **clear time line**
  - For achieving **targets** in performance evaluation and recognition
  - To ensure firm **commitment of all partners** from the start

- To develop more ambitious **internship programmes** and comprehensive long-term strategy regarding the **participation of non-academic partners**

- To assess course **promotion**, student **recruitment** and **visibility**:
  - Impact analysis of the awareness raising plans on regular basis
Lessons learned from Erasmus Mundus: Recommendations 2/3

- to collect data and disseminate results
  - to set clear targets and indicators of success and satisfaction for students, visiting scholars, staff members, employers

- to publish **final reports** summarizing key success factors, challenges and opportunities

- to secure longer term **sustainability** and impact by developing of business model for ensuring academic and financial sustainability

- to develop **outreach activities** for visibility and acceptance of the degrees among academia and business community
Lessons learned from Erasmus Mundus: Recommendations 3/3

• to build **common e-learning platforms**, collaborative areas between all students, supervision, tutoring / use of ICT

• to include **interactive functions** to the programme websites and monitor the number of visitors

• to structure training to develop **complementary skills/competences**
  → course components tailored for the specific student population

→ SUSTAINABILITY THE MAIN CHALLENGE
Erasmus Mundus Thematic Clusters

- Sustainability
- Recognition of Degrees
- Employability
- Regional Cluster on Asia
- Thematic Cluster on climate change

Including

- Survey
- Workshop
- Practical guidelines & good practice examples
- Website

Sustainability: Recommendations 1/2

• Sustainability = financial and non-financial

Achieving sustainability with alternative finances
• Costs of sustaining the consortium and delivering the programme
• Develop a robust sustainability strategy
• Consortium sustainability through institutional embedding
• Portfolio approach to sources of finance
• Convince students by making the employability benefits clear
Achieving non-financial sustainability

- Quality, continued cooperation
- Maximise the involvement of the employers from the beginning, research employability needs
- Maintain focus on core markets
  - Innovative pedagogical content
  - Constantly review and adapt the programme
- Develop strategic alliances
- Market your programme strategically
Employability: Recommendations 1/2

- **Involvement of labour market:**
  - In planning and evaluation
  - Continuous dialogue
  - External lecturers
  - Advisory board members

- **Promote Erasmus Mundus to employers:**
  - added value in internationality and academic excellence

- **Internships:**
  - Ensure the quality: valuable for student and bringing added value for the employer
Employability: Recommendations 2/2

• Involve students and alumni
  • Tutoring
  • Networking
  • Management board
  • Feedback
  • Keep track on alumni

• Activate complementary abilities

• Provide career advice
Part III
Erasmus Mundus Joint Master Degrees
Award criteria
# Award criteria

<table>
<thead>
<tr>
<th>Step 1:</th>
<th>Step 2:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Relevance of the project</td>
<td>Quality of the Project Design and Implementation</td>
</tr>
<tr>
<td>Max. 15 pages</td>
<td>Max. 20 pages</td>
</tr>
<tr>
<td>30 points</td>
<td>25 points</td>
</tr>
</tbody>
</table>

- Only proposals scoring at least 75% (22.5 points) from the relevance sector (Step 1) will go through the Step 2 of the selection

Total maximum score 100 points
Award Criteria 1 – Relevance / 30 p.

• Jointness / integration of the EMJMD
  • from application to graduation

• Joint degrees (NEW)
  • If national legislation allows

• Relevant to the objectives of the action
  • Supporting the general objectives of KA 1 and EMJMD
  • Mobility instrumental to learning outcomes?

• Increasing the attractiveness of EHEA?
  • Link to objective facts, EU strategies
Award Criteria 1 – Relevance / 30 p.

• Academic programme, learning outcomes → relevant competencies for the labour market

• Excellence, innovation, competitiveness
  • What is new and innovative?
  • position of Europe in a specific field
  • awareness of other similar initiatives

• Encouraging cooperation with Partner countries (NEW)
• Interaction with non-academic actors → sustainability beyond EU funding
Award Criteria 2 - Quality of Design and Implementation / 25p.

- Excellent academic content
- Jointly developed curriculum – commitment of the partners
- Course content and structure, student mobility instrumental to objectives, effective involvement of guest lecturers
- Recognition/accreditation status
  - Joint degree?
Award Criteria 2 - Quality of Design and Implementation / 25p.

- Information provided to the students/academic staff prior to course enrolment, and student services

- Course rules, student rights and obligations → Student agreement

- Integration and networking of the JMD students within their socio-cultural and professional environment
Award Criteria 3 - Quality of the Team and Cooperation 20p.

- Expertise of the partners → added value and complementarity
- Management structure, governing bodies, roles and tasks
- Calculation of student participation costs, presenting the entire full-cost programme budget, partner allocations
- Consortium agreement
  - Student application and selection, teaching activities, QA mechanisms, student evaluation, administrative and financial management of the consortium
Award Criteria 4 – Impact and Dissemination 25p.

- Development/sustainability strategy
  - Level of self-funded students, other funding sources
- Institutional impact
  - Supporting the internationalisation strategy
- Promotion and dissemination action plan
  - Target groups, tasks of partners, awareness raising
- Internal and external evaluation process in entirety
- Involvement of employers → employability prospects
- If relevant, produced educational materials made freely available (open source) → increased social impact
### Additional Award Criterion for additional scholarships for targeted regions

<table>
<thead>
<tr>
<th>Relevance of the project in the targeted region</th>
<th>Max. 5 points per region</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Must score at least 2,5 points per region to be considered for funding</strong></td>
<td></td>
</tr>
</tbody>
</table>
Additional Award Criterion

• Methods used to attract highly talented students from targeted regions
• Cooperation with HEIs from Partner Countries in the targeted region encouraged
  • Added value clearly explained
Award Criteria: Key Aspects

• Jointness
  • Common and integrated approach
  • Concrete elements of "jointness" (from student application to graduation) in the Master design/structure

• Employability
  • Needs of future employers taken into account in order to increase employability prospects for the JMD graduates
  • Involve potentially interested players from the public and/or private sector for strategic advice

• Sustainability
  • Detailed financial sustainability plan
  • What measures will the partners put in place to support the further development and sustainability of the Master?
  • mobilise funding from other sources (besides the EU) to support students with scholarships
Degree and degree certificate

Section 3(2) of the Government Decree on University Degrees (794/2004, as amended by Decree 1039/2013) states as follows: “Education leading to a higher education degree can be organised jointly as international cooperation. Studies leading to a higher education degree or degrees can also be organised jointly in cooperation between one or more Finnish or foreign universities.” Even programmes implemented in international co-operation must fall within the educational responsibilities of a university.
Degree certificate

Provisions on university degree certificates are laid down in section 26 of the Government Decree on University Degrees (794/2004, as amended by Decree 1039/2013). Provisions on foreign-language degrees are included in section 26(3 and 4) of the same Decree, which states as follows: “For a degree completed in a language other than Finnish or Swedish in accordance with the Government Decree on University Degrees section 11(2), a Finnish or Swedish language degree certificate shall also be awarded, accompanied by a Finnish or Swedish degree title included in the Annexe thereto, as well as by the English degree title mentioned therein. If the studies leading to the degree have been organised in accordance with section 3(2) as leading to one or more university degrees, organised jointly by one or more Finnish or foreign universities, the degree certificate shall contain information on all the degrees awarded on the basis of the same studies, the degree certificates awarded with reference to the degrees completed and the universities awarding the degrees.”
Provisions on polytechnic degree certificates are laid down in section 15 of the Government Decree on Polytechnics (352/2003, as amended by Decree 546/2013). Under the provisions on foreign-language degrees in section 15(1), ”... For a degree completed in a language other than Finnish or Swedish a degree certificate in Finnish or Swedish shall also be awarded, accompanied by a Finnish or Swedish degree title listed in the annexe, as well as by the English degree title mentioned therein.”
Tuition fee scenarios

1. **No fees** for European students (legal but hinders cooperation, possible in a Nordic context. Ie NordSecMob)

2. **Programme-level fee waivers for European students** (if negotiable, partly lost income for partners)

3. **Additional scholarships / fee waivers** for European students provided by individual HEIs (tuition fee income still possible for other partners)

4. **No European students to Finland** on mobility → restricts the learning mobility and results in inequality (if FI is degree-awarding, physical presence might be required)

5. “**Participation fees**” for all but never paid to Finnish HEIs, neither are Finnish HEIs invoicing for teaching-related costs. Has long been a common structure, with scholarships and consequently no costs occurring for European students (semi-legal situation and has never been tried in court in Finland).

6. Other?
More information

EACEA:

DG EAC:
http://ec.europa.eu/programmes/erasmus-plus/

CIMO:
http://www.cimo.fi/ohjelmat/erasmusplus_korkeakoulutukselle/avaintoimi_1_yhteiset_maisteriohjelmat

On-going EMJMDs:

Action 3 projects:

JDAZ (Joint Degrees from A to Z)
http://www.nuffic.nl/en/expertise/jdaz
More information

Erasmus Mundus / Good practices:

Erasmus Mundus / Thematic Clusters:

ECA Good Practices in Awarding Joint Degrees

Quality Assurance:

Erasmus Mundus Quality Assessment (EMQA) project
http://www.emqa.eu/

EMQA Handbook of Excellence :
• Read the Programme Guide carefully
• Make use of various best practices, guidelines, guides and other materials available
• Start preparing your proposal in good time
• Do not overlook any detail
• Check the language before submission

Good luck with your proposal!

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